

## CTEASY Enhances Customer Experience at car inspection center in France with Glory Star's Infinitus Android Touch Screen



## **Introduction:**

[Anglet, France, Sept 22nd, 2023] - CTEASY, the premier provider of affordable technical inspections in France, has partnered with Glory Star, a trusted manufacturer of cutting-edge digital signage solutions, to revolutionize the inspection process for motorists. By incorporating Glory Star's Infinitus Android Touch Screen, CTEASY has streamlined its operations and elevated customer engagement at inspection centers nationwide.

## **Problem:**

Established in 2011 by airline pilot Arnaud Lorente, CTEASY has been at the forefront of delivering cost-effective technical inspections to motorists across France. However, they recognized that the inspection process could be further improved to enhance customer experience and simplify the overall process.

## **Solution:**

To address this, CTEASY has chosen to collaborate with Glory Star and implement their Infinitus Android Touch Screen as a key component in their inspection centers. This cutting-edge touchscreen signage offers a range of features designed to optimize functionality and user interaction, creating a seamless and enjoyable inspection experience.

The Infinitus Android Touch Screen enables CTEASY to display the process flow of the inspection center, guiding customers through each step of the inspection process. It provides dynamic and visually engaging instructions, ensuring that customers have a clear understanding of what to expect during their inspection.

Crafted with a robust metal housing and bezel, the Infinitus Touch Screen guarantees exceptional durability and protection against damage, making it ideal for high-traffic areas. Its sleek design adds a touch of professionalism to any inspection center, creating an inviting and contemporary atmosphere for customers.

The touchscreen signage offers multiple mounting options, including portrait, landscape, or face-up orientation, allowing for flexible installation to suit various business needs. With comprehensive digital interfaces and support for multi-lingual mounting standards, installation and usage are effortless and hassle-free.

Glory Star's Infinitus Touch Screen also features a cutting-edge slim design with LED backlighting, reducing power consumption and heat generation. This innovative

design enables thinner and more compact kiosk setups, catering to a wide range of commercial applications such as retail, hotels, gaming, and transportation.

To guarantee reliability and performance, the Infinitus Touch Screen undergoes rigorous testing, including over 20 tests, to deliver a demonstrated Mean Time Between Failures (MTBF) of 50,000 hours. This unwavering commitment to quality ensures seamless integration with CTEASY's software and drivers, providing a robust and user-friendly solution.

"By partnering with Glory Star and implementing the Infinitus Android Touch Screen, we have revolutionized the inspection process at CTEASY," said Emmanuel Balpe, Software Development Engineer of CTEASY." The advanced features and intuitive design of the touchscreen signage have significantly enhanced customer engagement and satisfaction. We take great pride in offering this cutting-edge solution to our valued customers."

In addition to the Infinitus Touch Screen, CTEASY utilizes Glory Star's STAROS-Kiosk Lockdown App and STAR Control Remote Management Software. STAROS ensures secure and controlled access to the touchscreen, while STAR Control enables remote management and monitoring of multiple devices, simplifying maintenance and updates

CTEASY continues to redefine the technical inspection industry in France, providing motorists with access to affordable inspections without compromising on quality. With the integration of Glory Star's Infinitus Android Touch Screen, CTEASY has solidified its position as the leader in affordable technical inspections.

For more information about CTEASY and its services, visit [cteasy.com](http://cteasy.com).

### **About CTEASY**

Established in 2011, CTEASY is the premier provider of affordable technical inspections in France. With a focus on affordability and quality, CTEASY connects motorists with approved centers offering discounted inspections. Founded by Arnaud Lorente, CTEASY is committed to providing a seamless and cost-effective inspection experience.

### **About Glory Star**

Glory Star is a leading manufacturer of cutting-edge digital signage solutions, specializing in touchscreen technology. With a wide range of products designed for various industries, Glory Star delivers innovative and reliable signage solutions that enhance customer engagement and drive business growth.

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